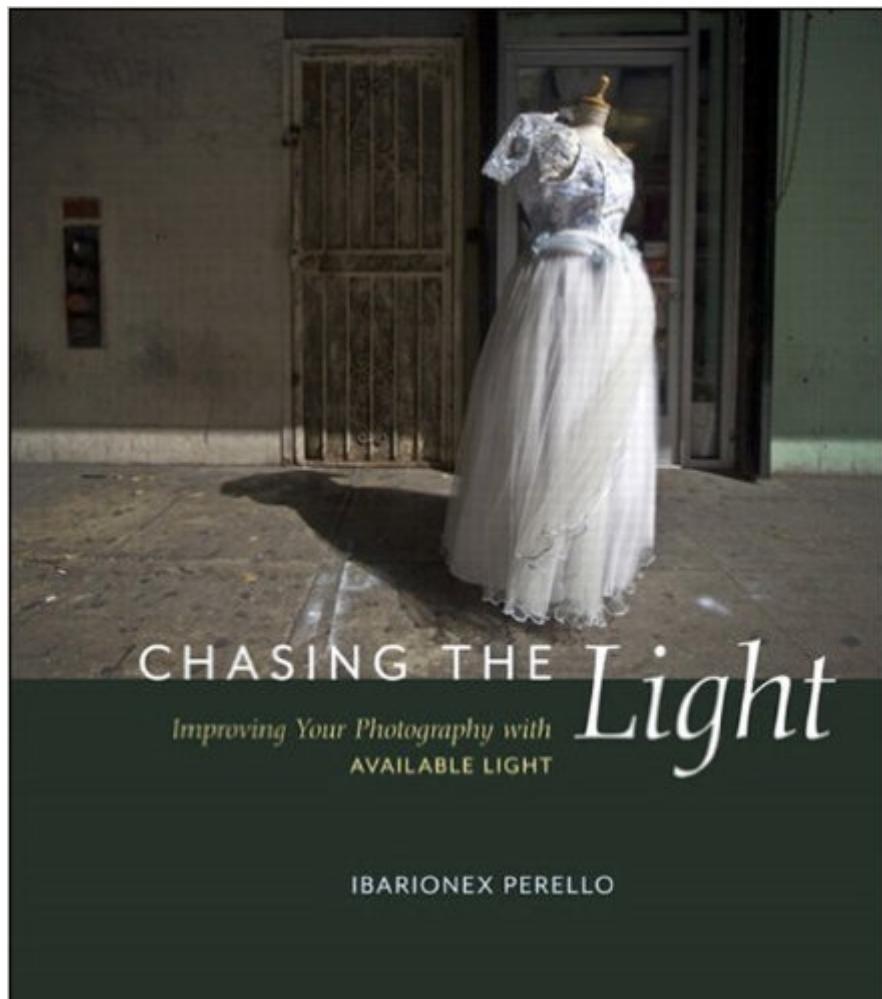


The book was found

Chasing The Light: Improving Your Photography With Available Light (Voices That Matter)



Synopsis

Light. It's the most transformative tool at any photographer's disposal. Whether the lens is turned to people, wildlife, or landscape, the creative use of light is often the difference between a snapshot and a powerful photograph. In *Chasing the Light: Improving Your Photography with Available Light*, renowned photographer, writer, and educator Ibarionex Perello shares his unique insights for partnering with natural light to create evocative digital images. He brings his palpable passion and personal approach rooted in decades of experience, and reveals his honed techniques for controlling focus, exposure, white balance, and sharpness to create beautiful and impactful photographs. In an industry so obsessed with gear, this book bridges the gap between the technical and the creative and returns to a personal, inspirational narrative about perceiving and photographing light. This book will enlighten photographers of all levels about the elements of exposure, metering, and ISO light's impact on color and controlling color balance combining brightness, contrast, saturation, sharpness, and pattern enhancing portraits with available lighting direction and quality of sunlight and shooting in rural and urban landscapes the power of light in black and white

Book Information

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Customer Reviews

As one moves along the continuum from the simplest of point and shoot cameras to the most sophisticated cameras, the major changes are usually with regard to the controls over the features available to effect the image, including ways to affect the focus and to take photographs in low light. To my way of thinking the most important of the more sophisticated features is the control over exposure, that is, the amount of light to record. It is the ability to control exposure that permits the camera user to change the captured image from a snapshot to something that displays more of how the user saw and felt the subject. The market for photography books supports this conclusion by creating so many books that cover this topic, either as part of the content, or as the sole subject of the book. "Chasing the Light" is a recent entry into this field. The author starts out with an explanation of exposure, emphasizing the relationship between aperture, shutter speed and ISO. He explains the factors involved in his photographs that would lead him to select settings for one or more of these elements based upon what he wanted to achieve with his image, like using a wide aperture for a narrow depth of field. He then explains the use of the camera histogram as a device for determining exposure, and the exposure compensation control as a device to shift the exposure to achieve artistic goals. He also makes a foray into the control of white balance to achieve one's vision. The remainder of the book provides discussions of different genres and how lighting can be used to effectuate the photographer's vision. All though the secondary title suggests the book deals with available light, there are occasionally references to using supplementary light to improve an image.

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